

A Beary Big Trail

ARTIST PACK

ARTIST INFORMATION & SUBMISSION PACK



BROUGHT TO YOU BY:



ABOUT A BEARY BIG TRAIL

A Beary Big Trail is a large-scale public art event celebrating 20 years of LifeFlight on the Darling Downs.

In 2027, twenty giant bear sculptures will transform Toowoomba into a vibrant outdoor gallery, creating a free, family-friendly art trail for locals and visitors to enjoy.

Each bear sculpture will be individually designed and painted by selected artists and displayed throughout the Toowoomba CBD, parks and public spaces before being auctioned to raise vital funds for LifeFlight Foundation.

We are inviting artists from across Australia & Internationally to submit designs to become part of this exciting community and cultural project.



WHY GET INVOLVED?

Selected artists will have the opportunity to:

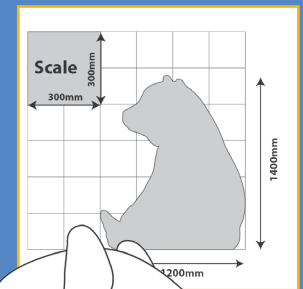
- Showcase their work to thousands of visitors and residents
- Be featured across the trail app, website, media and promotional materials
- Collaborate with sponsors and the wider community
- Support LifeFlight's life-saving work
- Be part of a regional public art event celebrating 20 years of LifeFlight

Commissioned artists will receive a commission fee of:

\$2,000 AUD (INC GST)



ABOUT THE SCULPTURE



Artists will be provided with:

- One blank fibreglass bear sculpture
- Access to approved varnish and finishing products
- Access to a shared painting space in Toowoomba (subject to availability)
- Approximate sculpture details:
- Material: Fibreglass
- Height: Approx. 1.6m
- Weight: Approx. 50–60kg

Artists are responsible for supplying their own paints, materials and consumables unless otherwise advised by LifeFlight Foundation.

Download sculpture templates from bearybigtrail.org.au/artists



WHY



A BEAR?

The bear has long been associated with comfort, care and community support. Through A Beary Big Trail, the bear becomes a symbol of hope, resilience and the lifesaving impact of LifeFlight across the Darling Downs. Each sculpture will tell a unique story while helping celebrate 20 years of LifeFlight service to the region.



SUBMISSION REQUIREMENTS

Artists may submit up to (two) 2 design concepts.

Each submission must include:

- Artwork, design or rendered image using the templates provided Download sculpture templates from bearybigtrail.org.au/artists
- Type of paint and or any other materials planned to use
- Design title
- Design concept statement
- Portfolio, website or social media links (optional)



DESIGN RESTRICTIONS

Designs must:

- Be suitable for audiences of all ages
- Not contain offensive, discriminatory or political material
- Not infringe copyright or intellectual property
- Not contain corporate logos or advertising

SELECTION CRITERIA

Submissions will be assessed against the following criteria:

- Artistic quality and originality
- Suitability for outdoor public display
- Relevance to A Beary Big Trail themes (rescue, regional identity, aviation, community heroes and local pride)
- Contribution to the cultural identity and character of the Darling Downs region
- Creativity and visual impact
- Technical feasibility and durability
- Public safety considerations
- Artist's demonstrated ability to deliver the project outcome

Submissions will be reviewed by a selection panel including representatives from LifeFlight Foundation, Wild in Art and other organisations where appropriate. Bear Sponsors choose final designs.

KEY DATES (INDICATIVE)

Milestone	Date
Expressions of Interest Open	July 2026
EOI Submissions Close	11 September 2026
Artist Selection Panel Review	14-25 September 2026
Sponsor Selection Event	8 October 2026
Commissioned Artists Confirmed	October 2026
Painting Period	November – December 2026
Trail Launch	March 2027
Farewell Event & Auction	May 2027

ARTIST ACKNOWLEDGEMENT

By submitting a design, artists acknowledge that:

- The completed sculpture will form part of a public art trail
- Their artwork may be photographed and used in project promotion
- The completed sculpture will become the property of LifeFlight Foundation
- They agree to work collaboratively with LifeFlight Foundation and Wild in Art to deliver the project within agreed timelines

HOW TO SUBMIT

Designs to be submitted online at bearybigtrail.org.au/artists
All entries must be received by 11 September 2026.

COPYRIGHT AND USE

Artists retain copyright of their original design and artwork.

Upon commissioning, artists grant LifeFlight Foundation and Wild in Art a non-exclusive, royalty-free licence to:

- Photograph and reproduce the artwork
- Use images of the artwork for marketing and promotional purposes
- Use the artwork in tourism, fundraising and educational materials associated with A Beary Big Trail

Wherever possible, artists will be credited for their work.

NEED MORE INFORMATION?

A Beary Big Trail Team

- 📧 bearybigtrail.org.au
- ✉ bearybigtrail@lifeflight.org.au



ARTIST TERMS AND CONDITIONS

PRESENTED BY LIFEFLIGHT FOUNDATION IN PARTNERSHIP WITH WILD IN ART

The following Terms and Conditions apply to all submissions to A Beary Big Trail and form part of the agreement between the artist, LifeFlight Foundation and Wild in Art. These terms have been adapted from Wild in Art's standard artist terms and conditions.

1. ELIGIBILITY

- ✓ The project is open to all artists, whether amateur or professional.
- ✓ Artists may submit up to two (2) design concepts.
- ✓ In most circumstances, no more than two (2) designs per artist will be commissioned.

2. ACCEPTANCE OF TERMS

- ✓ By submitting an application, you agree to be bound by these Terms and Conditions.
- ✓ These Terms and Conditions form part of the agreement between you, LifeFlight Foundation and Wild in Art in connection with A Beary Big Trail.

3. ORIGINALITY AND INTELLECTUAL PROPERTY

- ✓ You must be the sole creator and owner of all intellectual property rights in your submitted design.
- ✓ If your design incorporates material created by another person, you must obtain written permission from the copyright owner and provide evidence of that permission upon request.
- ✓ Copyright of a submitted design remains with the artist.
- ✓ Upon commissioning and payment of the agreed artist fee, the artist grants LifeFlight Foundation and Wild in Art an irrevocable, worldwide, royalty-free licence to reproduce and use the completed artwork and associated images for purposes connected with A Beary Big Trail, including promotional, educational, fundraising and merchandising purposes.

4. SUBMISSION REQUIREMENTS

- ✓ All entries must be submitted by the published closing date and accompanied by a completed submission form.
- ✓ Late submissions may not be accepted.
- ✓ Submitted designs must be capable of being faithfully reproduced on a three-dimensional bear sculpture.

5. DESIGN GUIDELINES

- ✓ Designs must be suitable for public display and appropriate for audiences of all ages.
- ✓ Designs must not include:
 - Corporate logos or advertising;
 - Political campaigning;
 - Offensive or discriminatory material;
 - Overtly sexual content;
 - Unauthorised use of copyrighted images or characters.
- ✓ Designs should be original, visually engaging and suitable for outdoor display.

6. SCULPTURE MODIFICATIONS AND SAFETY

- ✓ Artists may propose additions or modifications to the sculpture, provided these do not compromise structural integrity or public safety.
- ✓ Any modifications must be approved in writing by LifeFlight Foundation before work commences.
- ✓ Attachments must be robust enough to withstand public interaction and outdoor conditions.



7. SELECTION PROCESS

- ✓ All submissions will be reviewed by an Art Selection Panel appointed by LifeFlight Foundation, including representatives from Wild in Art and other appropriately qualified persons.
- ✓ Shortlisted designs may be presented to sculpture sponsors for final selection.
- ✓ The decision of LifeFlight Foundation and sponsors is final and no correspondence will be entered into regarding selection decisions.

8. COMMISSIONING

- ✓ Artists will only be commissioned if their design is selected by a sponsor and confirmed by LifeFlight Foundation.
- ✓ Commissioned artists will be required to enter into a separate Artist Commission Agreement setting out the detailed terms of engagement, including timeline, deliverables and payment.
- ✓ Commissioned Artists will be required to hold their own Public Liability Insurance.

9. ARTIST FEE

- ✓ Commissioned artists will receive an artist fee of \$2,000 AUD inc GST
- ✓ Payment will be made in two stages –
- ✓ 50% on commissioning of work and:
 - Receipt of a valid tax invoice and any required documentation.
- ✓ 50% within 30 days of:
 - Completion and approval of the sculpture;
 - Return of the sculpture in good condition;
 - Receipt of a valid tax invoice and any required documentation.
 - Artists are responsible for their own taxation, superannuation, insurance and other statutory obligations.

10. MATERIALS AND COSTS

- ✓ LifeFlight Foundation will provide:
 - The blank bear sculpture;
 - Approved protective varnish;
 - Access to a shared painting space (subject to availability).
- ✓ Unless otherwise agreed in writing, artists are responsible for the cost of all other materials and consumables.

11. PAINTING LOCATION AND TRANSPORT

- ✓ Artists may choose to work in the designated shared painting space or from their own studio, subject to approval.
- ✓ Artists are responsible for all personal travel, accommodation and associated expenses incurred in participating in the project.
- ✓ Artists working from their own studio outside of Toowoomba are responsible for transport costs associated with collection and return of the sculpture unless otherwise agreed in writing by LifeFlight Foundation.

12. MATERIALS DISCLOSURE

- ✓ Commissioned artists must provide a list of all materials used, including paint brands and colours.

13. QUALITY CONTROL

- ✓ LifeFlight Foundation reserves the right to withhold payment if the completed sculpture:
 - Falls below a reasonable standard for public display; or
 - Differs substantially from the approved design without prior written approval.

14. OWNERSHIP AND CARE OF THE SCULPTURE

- ✓ The sculpture remains the property of LifeFlight Foundation at all times.
- ✓ Artists must take reasonable care of the sculpture while it is in their possession.
- ✓ If the sculpture is returned unfinished or damaged beyond repair, the artist may be liable for the replacement cost.



15. PHOTOGRAPHY AND PROMOTION

- ✓ Artists consent to the use of their name, biography, photographs and images of their artwork for promotional purposes without additional compensation.
- ✓ Artists are encouraged to share progress updates but must comply with any embargo or media guidelines issued by LifeFlight Foundation.

16. MERCHANDISE AND REPRODUCTIONS

- ✓ LifeFlight Foundation and Wild in Art may reproduce commissioned artworks in two-dimensional and three-dimensional forms, including prints, merchandise and promotional materials.
- ✓ If a figurine or other licensed product is created based on a specific artwork, a separate agreement may be offered to the artist regarding royalties.

17. AUCTION AND POST-EVENT USE

- ✓ Following the public trail, sculptures will be auctioned to raise funds for LifeFlight Foundation.
- ✓ LifeFlight Foundation may engage the original artist to undertake restoration or touch-up work where practical, subject to a separate agreement.

18. PRIVACY

- ✓ Personal information provided by artists will be used by LifeFlight Foundation and Wild in Art for administration, marketing, communications and evaluation purposes.
- ✓ Information will be handled in accordance with LifeFlight Foundation's Privacy Policy.

19. LIMITATION OF LIABILITY

- ✓ LifeFlight Foundation and Wild in Art are not responsible for loss or damage to submitted materials.
- ✓ To the extent permitted by law, LifeFlight Foundation excludes all liability arising from participation in the project, except where liability cannot legally be excluded.



20. GOVERNING LAW

- ✓ These Terms and Conditions are governed by the laws of Queensland, Australia.

21. ACCEPTANCE

- ✓ By submitting an application to A Beary Big Trail, you confirm that:
 - You have read and understood these Terms and Conditions;
 - All information provided is true and accurate;
 - You agree to be bound by these Terms and Conditions.

A Beary Big Trail

GET IN TOUCH

Help us celebrate 20 years of LifeFlight in the Darling Downs and create a legacy of community care for the future.

LifeFlight Foundation

bearbigtrail@lifeflight.org.au

bearbigtrail.org.au



BROUGHT TO YOU BY:

